KRISTINA TANEVSKA

GRAPHIC DESIGNER

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agraphicslice

ABOUT ME 01

I am a creative, hardworking, highly motivated and a dedicated Graphic Designer seeking a fulltime position with advancement opportunities to further enhance my knowledge in graphic design.

I have one year of design experience including experience in marketing and as a content creator. My years of study about art and its history was the cause for my love for creative designing.

EDUCATION 02

2013 - 2017

ART

SUGS High School "Josip Broz – Tito" - Skopje

2017 - 2019

HISTORY OF ART

Faculty of Philology "Blaze Koneski" - Skopje

2021 - 2022

GRAPHIC DESIGN

SEDC - Skopje

SKILLS 03

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Acrobat
- HTML and CSS

EXPERIENCE 04

2019 - 2021

SOCIAL MEDIA CREATOR

Fiverr

I have two years experience as a freelance content creator for all social media pages designing posts that attract maximum customer interest, advertising companies and products, identifying customers needs while recommending new topics and promoting content on social networks that will evoke engagement (e.g. comments and shares).

Also, while studying I've had the opportunity to design for clients, fulfill their ideas and satisfy their taste, while working in a team.

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01

DESIGN AND ART THEORY

Hand – Drawn Techniques

The callenge for this project was to draw a design for a book cover for the genre – Fairy tale, while following the rules of art elements and principles. I chose to make it colorful with simple shapes to achieve a unique and communicative design that will attract childrens attention.

02

COLOR THEORY

Hand – Drawn Techniques

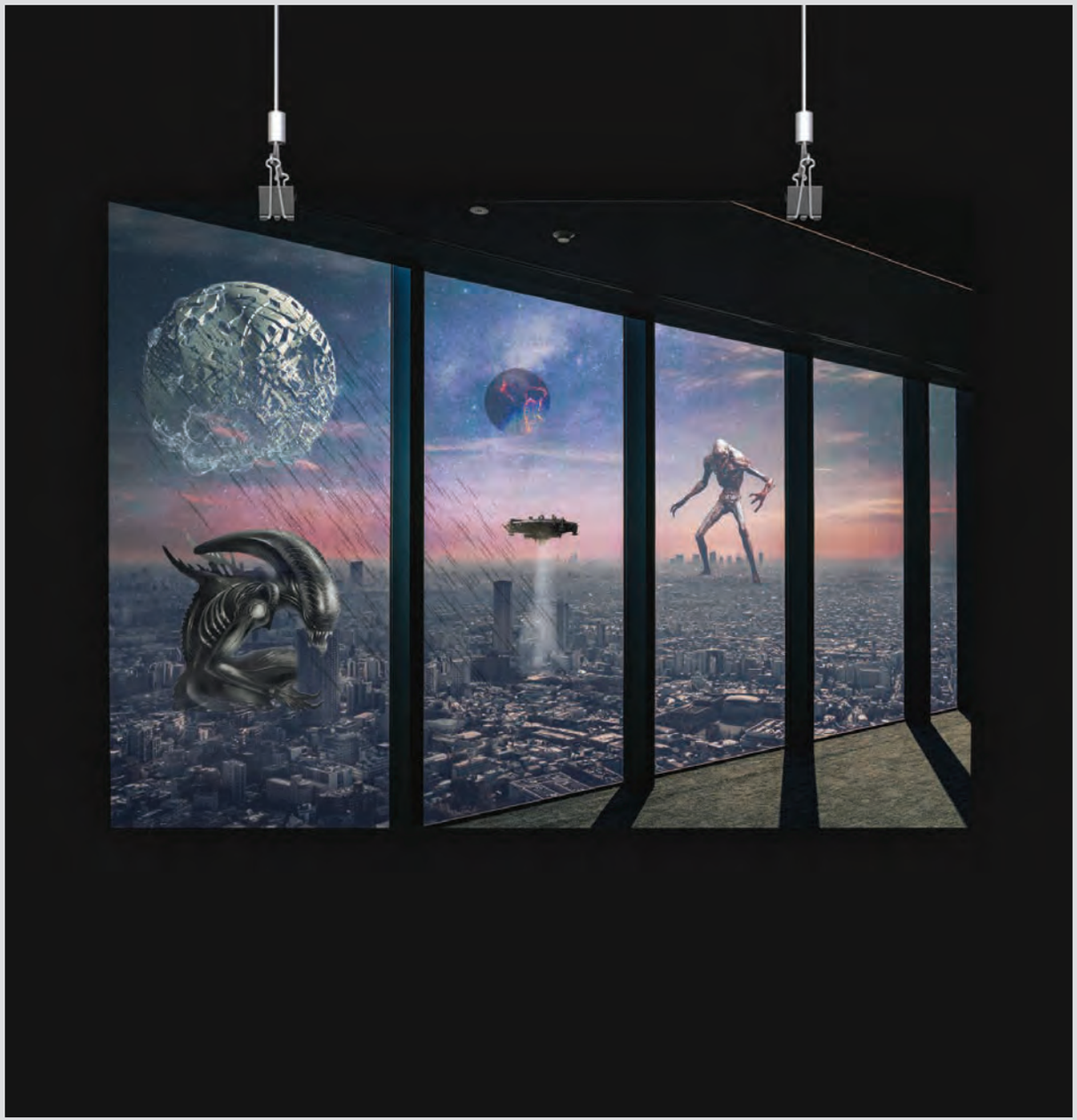
For this project I have hand-drawn a design for Vegfest, and after the results – redesigned it in Adobe Illustrator. The challenge was to get to know the importance of colors and their meaning. I've used different shades of green as a main, cool color and warm colors like: red, yellow and orange to make a contrast.

03

VECTOR ILLUSTRATION PRINCIPLES AND TECHNIQUES

Shape Art Illustration

Shapes play an integral role in how we decipher what we are observing and how we view it in a drawing, painting or an illustration. This project was made in Adobe Illustrator using the basic elements of art – shapes in order to create the ancient egyptian god named "Anubis".



04

RASTER IMAGE EDITING AND MANIPULATION

Science Fiction Environment

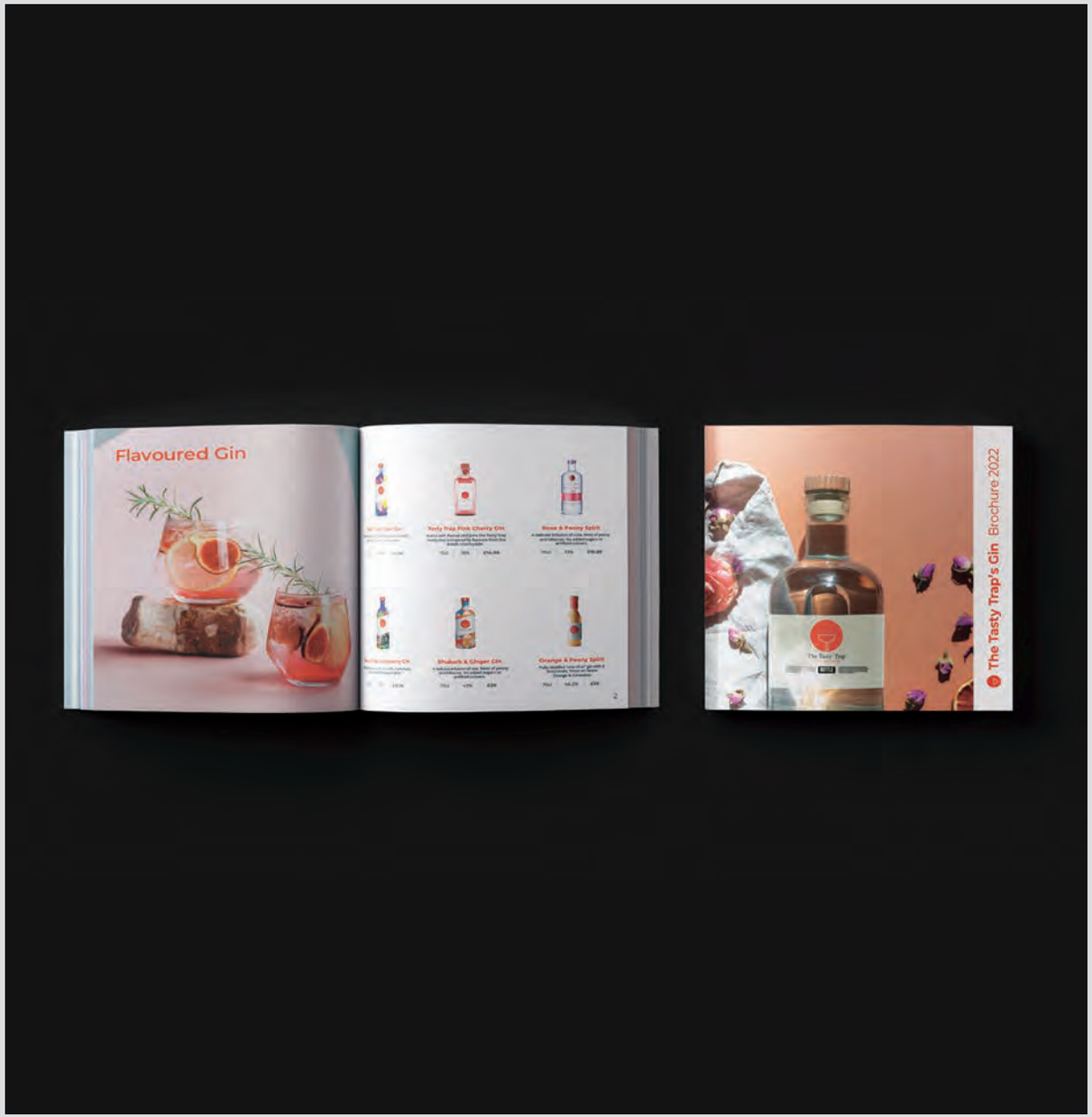
This photograph manipulation involves the transformation or alteration of one photograph using various methods and techniques to achieve the desired results for this science fiction scene that I've pictured in my mind. In order to create this I've combined several images.

05

DESKTOP PUBLISHING

Magazine Layout

This Business Magazine Layout is designed using Adobe InDesign while creating a harmonious relationship between the text and images. I chose to make it simple so that the text and images are comfortable for the eyes to follow and are arranged in a way that's appealing.



05

DESKTOP PUBLISHING

Catalogue Layout

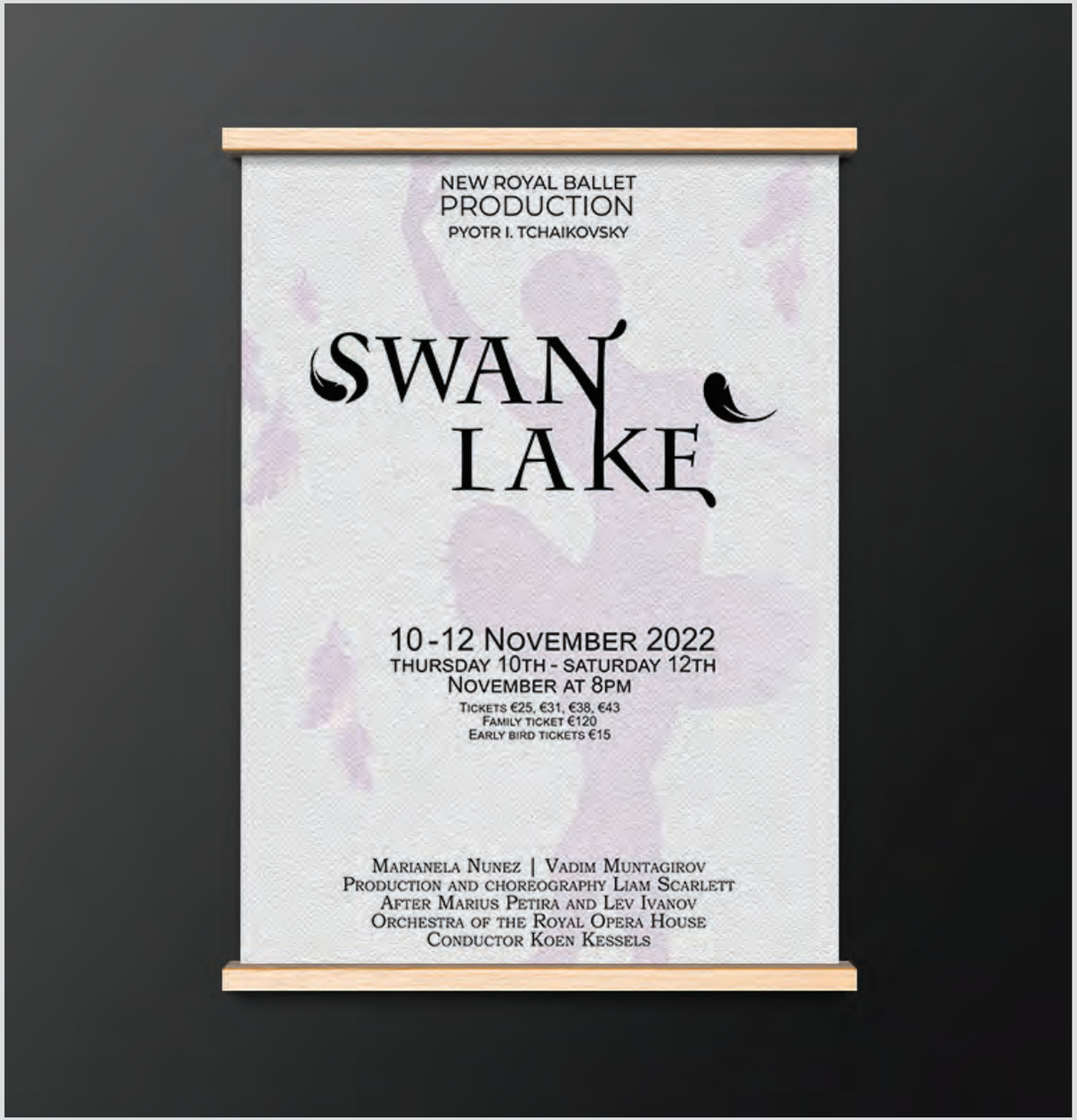
This catalogue layout is designed for "Tasty Trap's flavored gin products. When customers have all the data that they need, they can seek approvals, make decisions, and buy products more efficiently. I used bright colors to represent the summer taste and flavors. On the left page are shown photos of the drinks while on the right page are the shown products, their info and price.

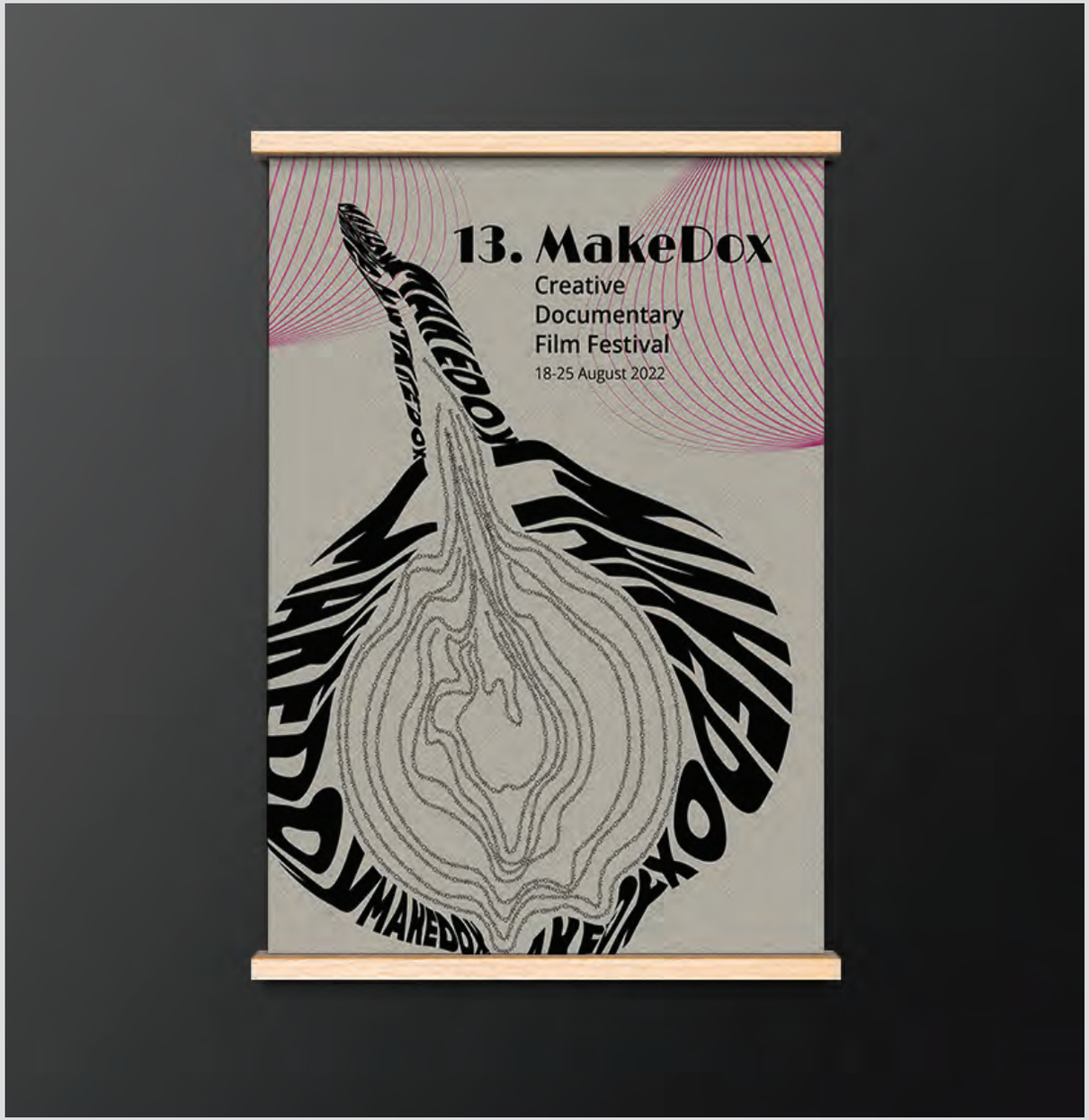
06

TYPOGRAPHY

Poster – Opera and Ballet

Letters, technically referred to as text, also can be object for art expression. For this poster design I have successfully manipulated the visual form of the typography to enrich and control its meaning while conveying the information for the event – clear and legible to the viewer.





06

TYPOGRAPHY

Poster – MakeDox

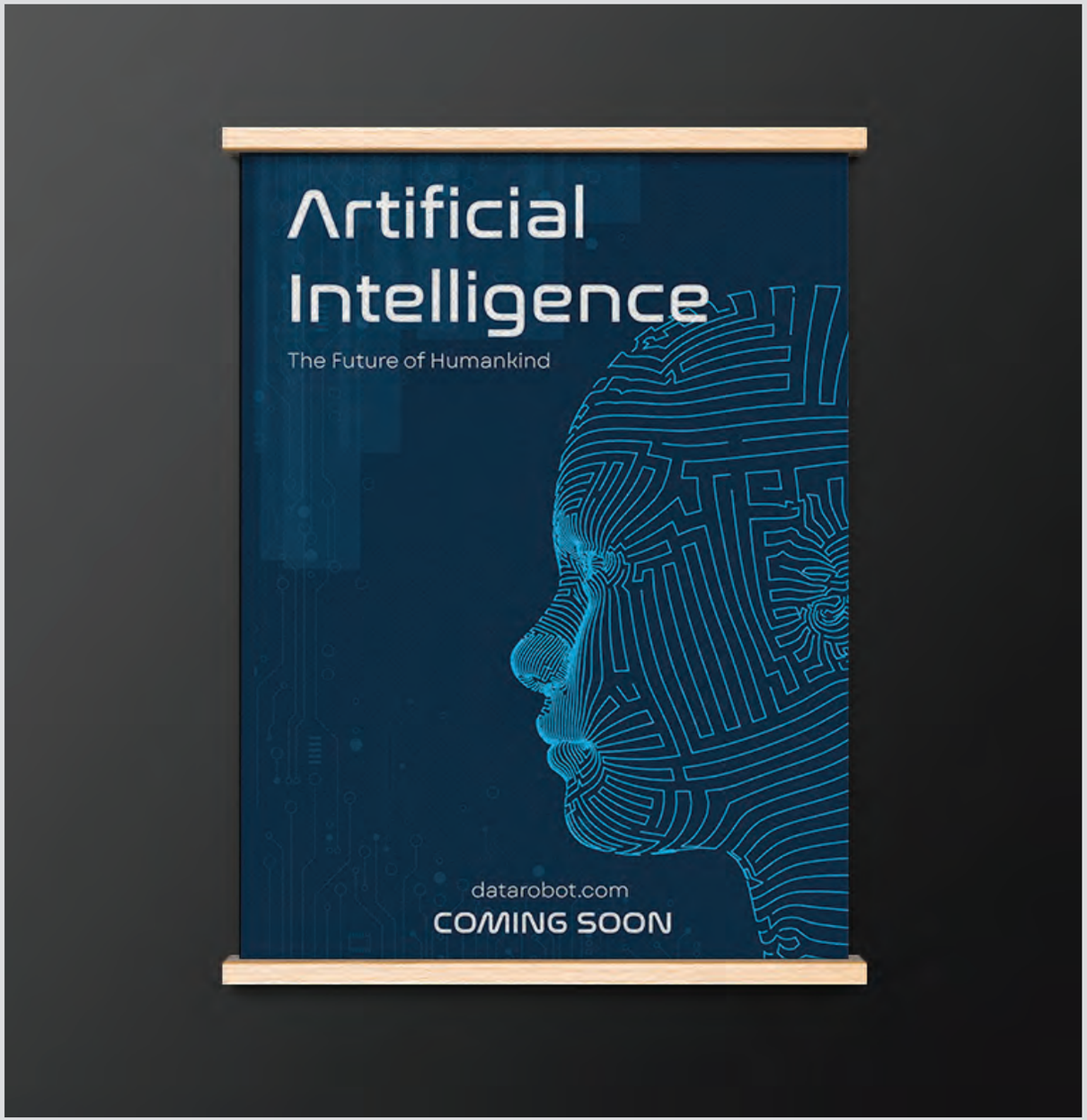
MakeDox is an organization that promotes creative documentary film production in North Macedonia and supports documentary storytelling in general. This poster was designed by manipulating the visual form of the typography of their name, while adding artistic elements in the style they are consistent with in their designs.

07

POSTER DESIGN

Artifical Intelligence

This poster design was created by combining AI elements and with the color blue standing out as a main color most used in technology, it makes the design represent intelligence, trustworthiness and professionalism while conveying the right information and announcement for the viewer.



07

POSTER DESIGN

"I Origins"

For the theme of this poster design I was inspired by the movie "I Origins", which is a 2014 American science fiction romantic drama film written and directed by Mike Cahill where a molecular biologist's study of the human eye has far-reaching implications about humanity's scientific and spiritual beliefs. The poster portrays both his loved one and his main study.

08

LOGO DESIGN

Personal Logo Design

This personal lettermark logo is all about simplicity. I've had condensed my long name into initials which helped to simplify the design. As a graphic designer I wanted my personal logo to involve the usage of my name and signature that I've had used the longest.

08

LOGO DESIGN

Logo Design for a Client

This logo design was created for a roofing company named “Karshi Aka“. I used the initials of the name to make an icon that will show what the company’s mission is about. The letter “K“ is flipped horizontally, while the letter “A“ can be seen on the icon centrally positioned.

09

BRAND IDENTITY

Personal Business Card

An attractive and well-thought-of business card design catches the eye and builds a favorable impression of a business. As a personal touch I added brush strokes to make it known what the business is for and to evoke trust with the customers.

09

BRAND IDENTITY

Business Card Design for a Client
Team Project

This logo and business card design is created for a client that owns a company for financial management. The idea behind this design is that the three forms symbolize the growth or climbing that resemble stacks of money, which is the vision and mission of their company. They help their clients climb the ladder towards success, grow and upgrade as business companies.

09

BRAND IDENTITY

Designing a Complete Brand Identity for a Client Team Project

Beside the logo design we have also created a complete brand identity for the client. We designed a high – quality stationery that shows that their brand image is consistent, professional and credible, with commitment to detail.

09

BRAND IDENTITY

Creating a Brand Book for a Client
Team Project

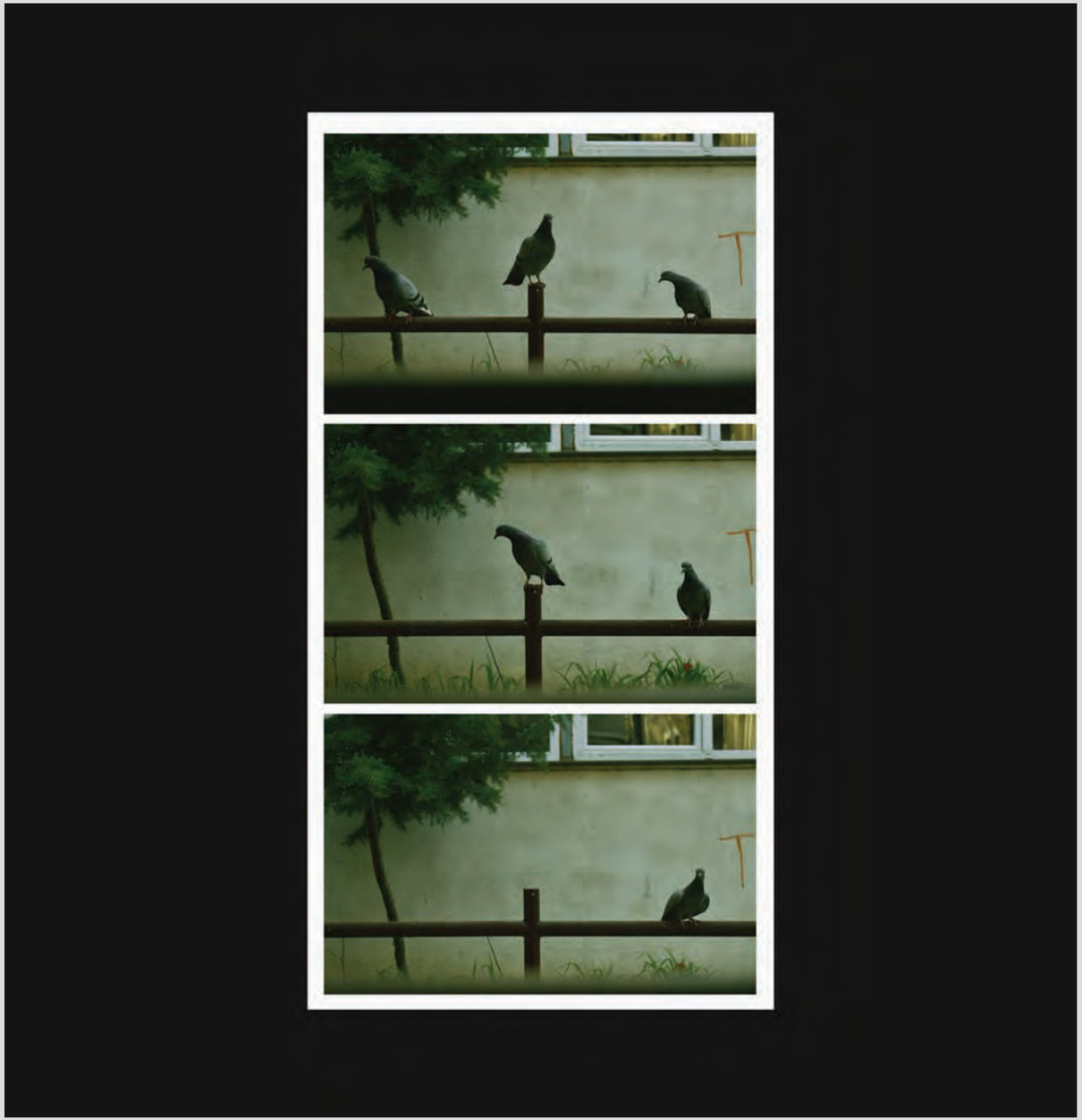
This is the brand book, or the brand style guide, that we designed so that the client keep their brand identity consistent and recognizable. With the brand guidelines in place, we ensured their brand's elements are used effectively and look professional anytime they are used.

10

PHOTOGRAPHY

Trinity

The idea of this photo series was to tell a story without any explanation.
The pigeons are disappearing one by one, till the last one stands alone and confused. They are placed proportionally which emphasizes symmetry and pattern and helps to draw the viewer's eye into the entire image. Also, I have successfully captured all of them with the right timing so that their actions are frozen in time.



11

PACKAGE DESIGN

Pasta

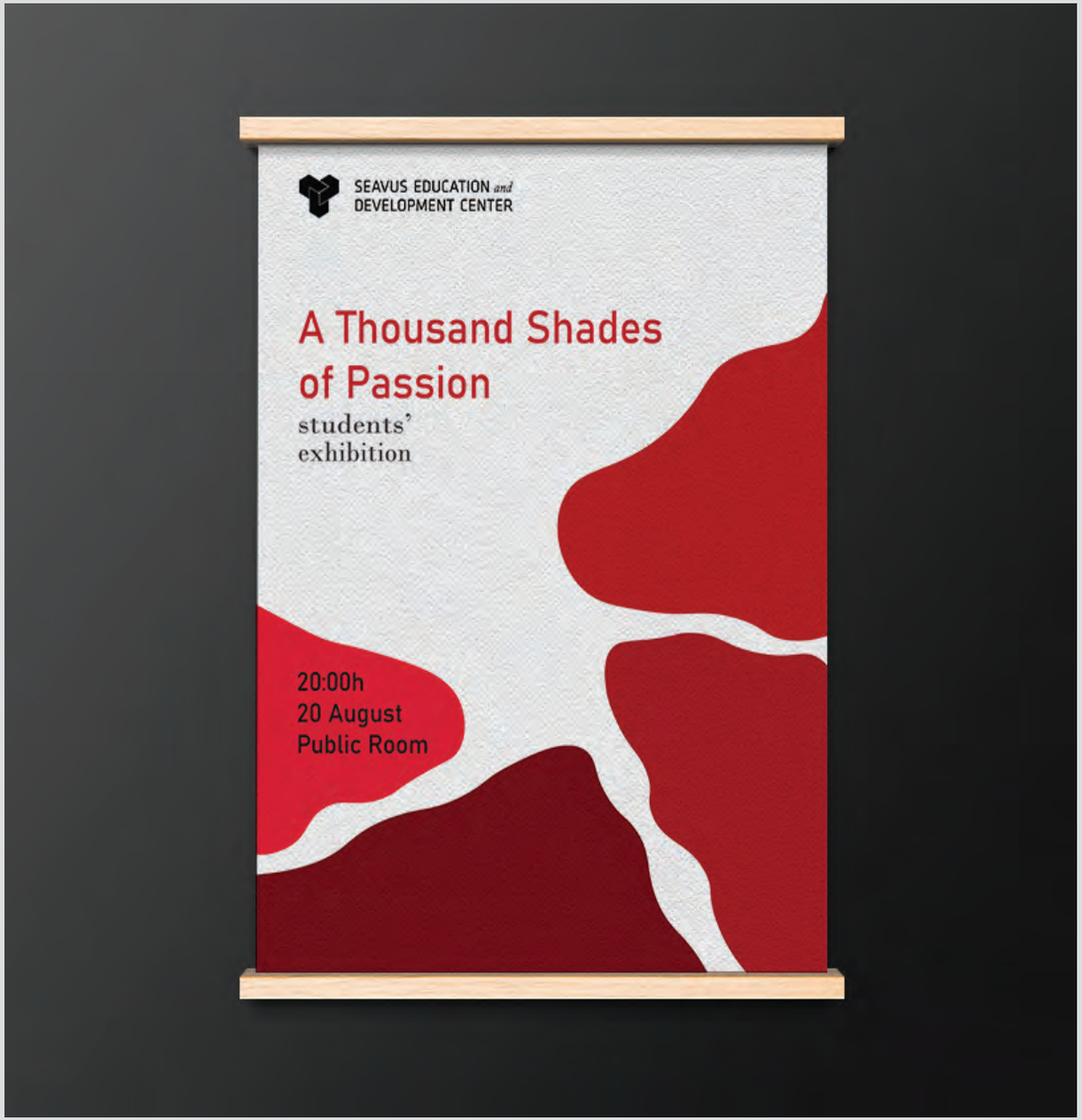
For this project I've created a design that is quite simple, and still so innovative. The pasta – filled hexagonal box comes with sections filled with spaghetti; one section equates to one portion of spaghetti. The opening of each measured section is outlined with perforations that can be opened along the perforated lines, by slowly pulling it.

12

ADVERTISING CAMPAIGN

Student Exhibition – Poster
Team Project

The name that we chose for our students' exhibition is "A Thousand shades of passion". We wanted to show our love for graphic designing through color, and what way is the best way to do that if not by using the color of passion?



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12

ADVERTISING CAMPAIGN

Student Exhibition – Portfolio Layout
Team Project

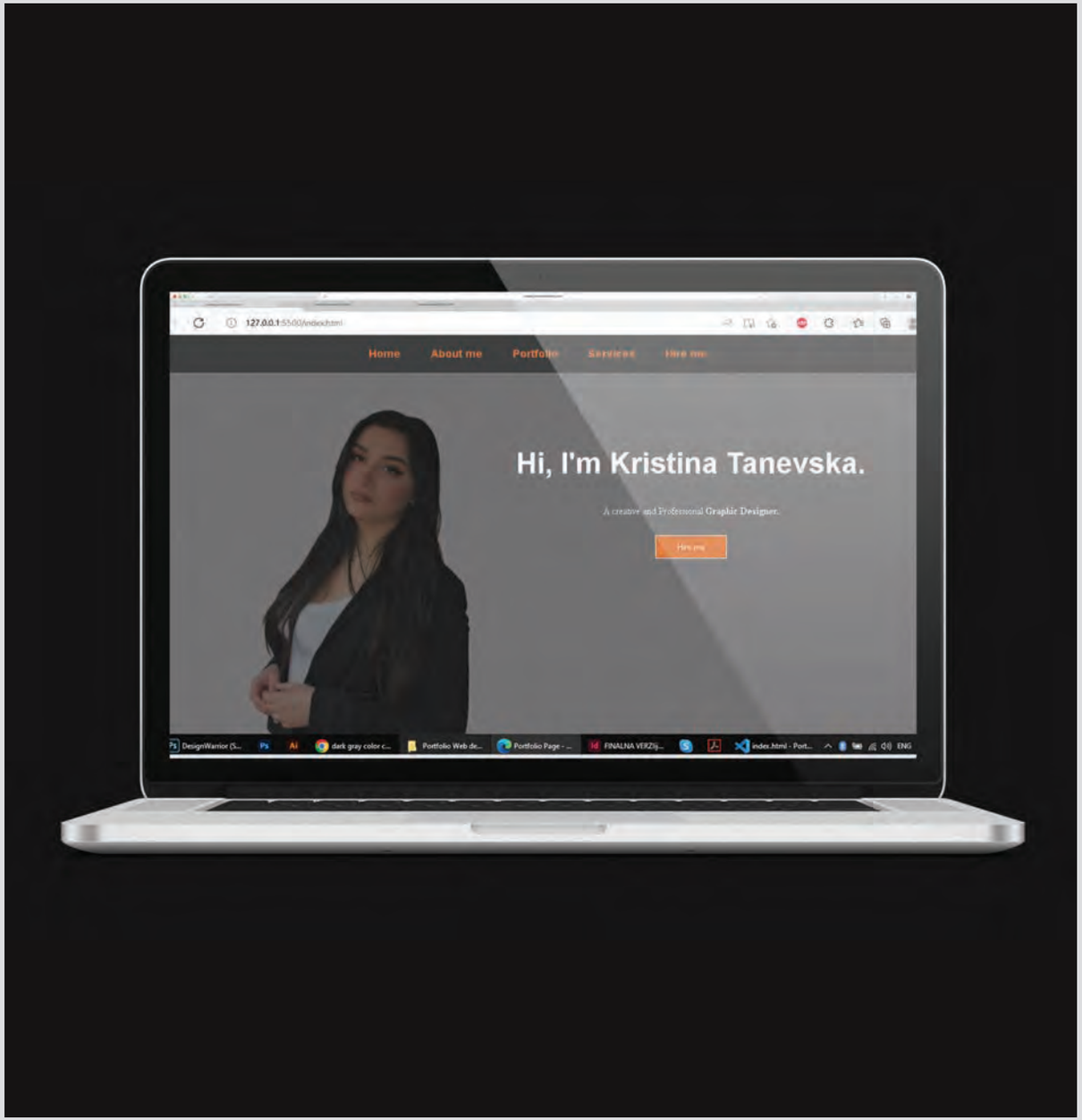
As graphic designers we have created a portfolio layout that reflects our creativity and showcases our work. We wanted to make a look that is simple, but at the same time serves as a true example of what we are capable of and what abilities we have to offer.

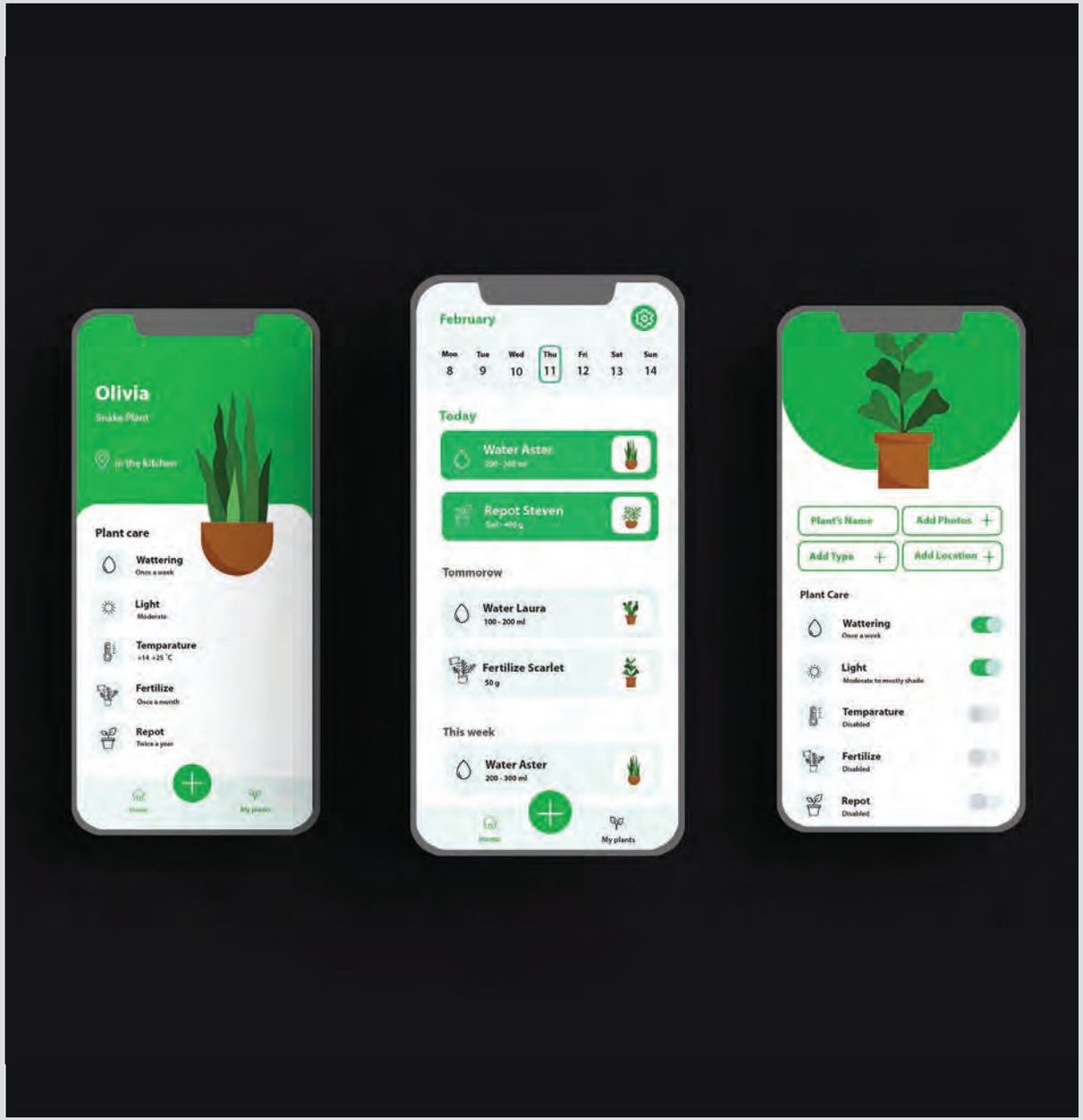
13

WEB PAGE DESIGN

Personal Portfolio

I have created this personal portfolio website as an opportunity to reach more people with my work. It's also an extension of my personality and a chance to craft a design that reflects who am I as a creator. The colors used are from my logo design.





14

UI/UX DESIGN

Aplication Design for Plant Care

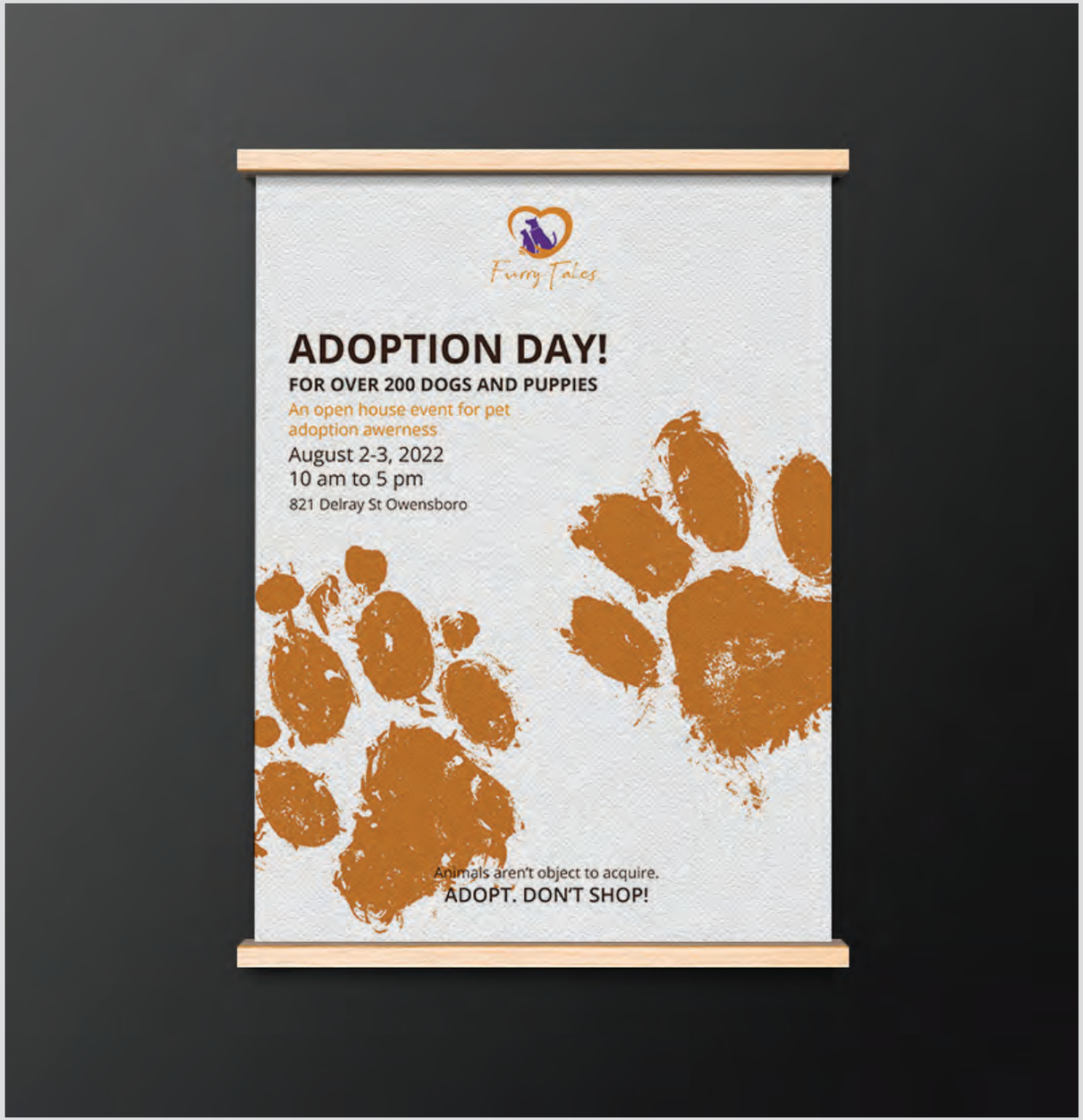
For this project I have created a simple mobile application design for all plant enthusiasts. It tracks stats of watering and plans for next week, reminds users when to water their houseplants, helps to identify a plant and allows users to learn more about them and helps in daily care.

15

PERSONAL PROJECT

Woman Side Profile Illustration

When it comes to illustrations, sometimes less is more beautiful as it shows clean design. I've created this minimalistic illustration of woman side profile, by exploring the power of clear and simple lines and shapes, muted colors, and clean texture.



15

PERSONAL PROJECT

Poster Design for Pet Adoption Day

Animals are dropped at shelters every day and it gets difficult to find them a forever home, so the purpose of this poster was to raise and bring public awareness about dogs stuck in the shelter system and to encourage prospective pet owners to adopt, not shop from on-line retailers or pet shops.